

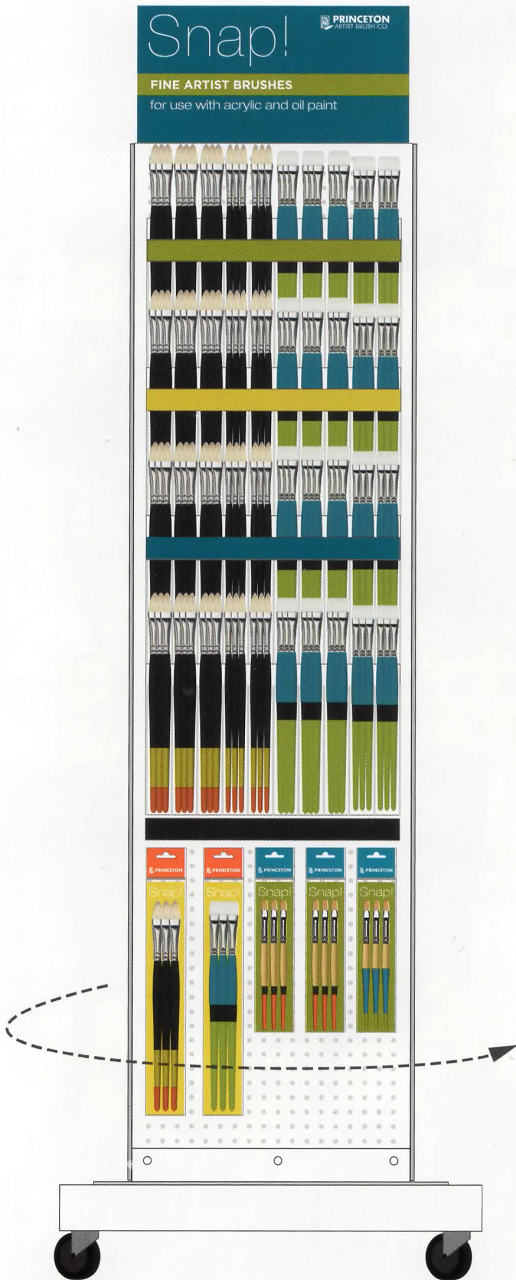
# Snap!™



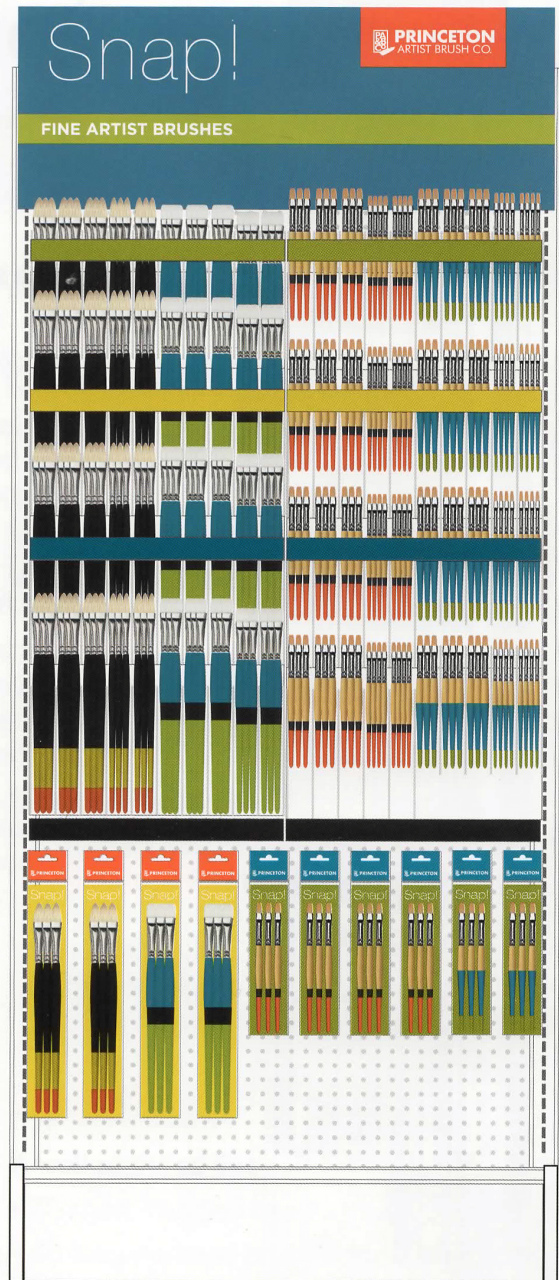
**PA & CO.** **PRINCETON**  
ARTIST BRUSH CO.



**Merchandising versatility.** The Snap! spinner, with its four locking casters, can glide to any spot on your sales floor where it will attract attention. If you require even more versatility, the same acrylic modules that hang on the spinner can be attached to any pegboard or slat-wall surface.



Double-sided floor-standing spinner display. Base measures 16"x 20". Stands 72" including signage.



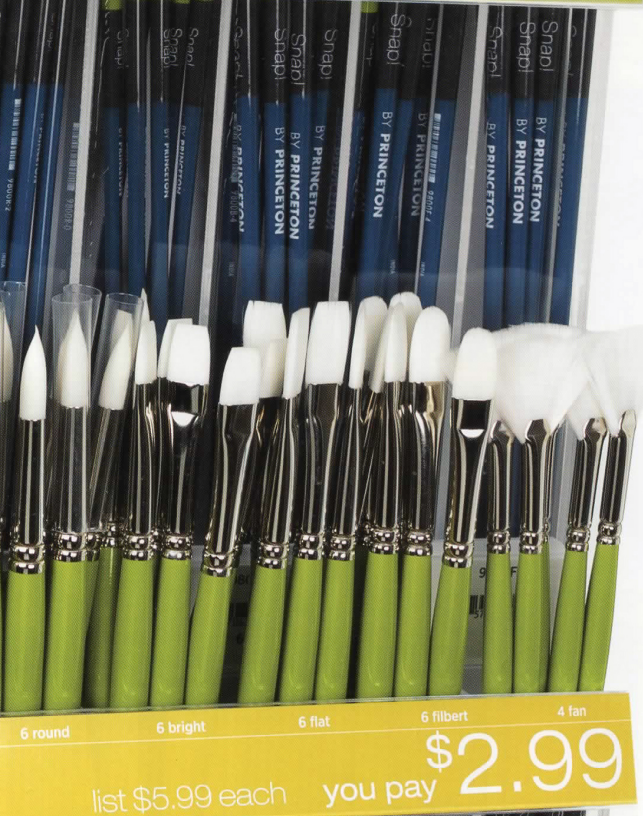
Same product merchandised on standard fixturing. Approx. 32"W x 72"H including signage.



Sell more brushes.

**Attention grabbers.**

Snap! brushes are designed to get noticed. Their vibrant, three-color paint jobs make them true stand-outs.



**Simple is clearly better.**

Clear acrylic display racks let these brushes show off their good looks. Color-coded signage strips clearly communicate the real fun of Snap! –they're so affordable. Just five attractive price-points – one for each row of product.



**A well rounded line.**

- 40 short-handled brushes for watercolor and acrylic
- 40 long-handled brushes for oil and acrylic
- 5 extra-value sets



# Snap!™

A new spin on selling artist brushes.

## Move some brushes.

Snap! is mobile and spins a full 360°. Roll one up by your cash-wrap and you'll move more brushes.

The Snap! display fits in a very modest piece of real estate. Because it spins, it can go almost anywhere – floating free or tucked up against a counter or column.

## Built for today's customer.

In today's economy, retailers find it a particular challenge to merchandise the impulse areas of their stores. Shoppers now require a stronger rationale for making a purchase "in the moment."

Snap! is a product that your customers will *want* that has the added value of being useful and practical. Snap! brushes are fun, but not frivolous. Each one is a high quality artist tool.